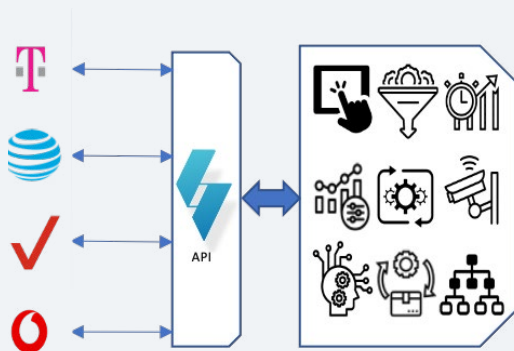
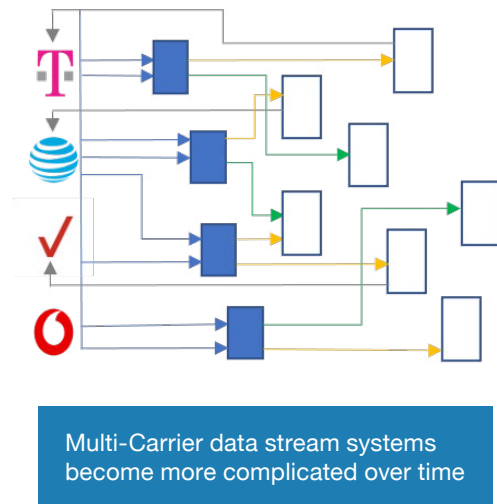


# Customer Use Case: Mergers and Acquisitions

## Growing Pains

GPS Trackit exemplifies the impact that unification can have in fleet management and telematics. Multiple mergers and acquisitions created challenges with integrating several disparate technologies. The volume and growth in number of devices to manage impacted their ability to scale the business rapidly. Manual optimization for thousands of fleets across disconnected platforms presented sticking points, and they needed a fix that would facilitate their success while preventing them from adding expenses.



The Simetric platform provides API integration through a single pane of glass.

## The Simetric Solution

In a single pane of glass, Simetric provides control from the center to the edge. Simetric's API integration and bulk provisioning allow for seamless large-scale optimization while revenue assurance and business process automation enable savings reclamation and utilization. Simetric's platform enhances IoT solutions, reduces device management effort, and empowers business growth through revenue assurance.

# Simetric at Work

GPS Trackit saw immediate benefits with Simetric's Single Pane of Glass control. The diverse feature set enabled them to better provide their combined toolset to internal users and customers, simplify their intricate data streams, and translate savings into revenue assurance.

With these tools, GPS Trackit identified failover points ahead of time, increased optimization across rate plans, and automated anomaly detection for their fleets. These tools reduced the pain caused from disparate data flows and returned control to their hands.



Simetric's savings drive predictable revenue assurance.

Discover the value of converting bulk data into actionable insights. Schedule a demo or start a Free Trial today at [simetric.com](https://simetric.com).

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